



SHHS ALUMNI ASSOCIATION • P.O. BOX 152742 • ARLINGTON, TEXAS 76015
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January General Meeting

Wednesday, January 13, 2021 at 6:30pm

Location: Hosted live on Zoom

Board Members in Attendance: Laura Heymann, Darla Peznell, Erica Garcia, Jayme Thomas

Board Members Not in Attendance: N/A

Additional Attendees: See Sign-In Sheet

**The President and Secretary were present at the meeting.*

- Welcome and Call to Order was at 6:35pm, followed by Pledge of Allegiance and Moment of Silence.
- Procedural Updates
 - Research (including reading all of Robert's Rules of Order) has been completed, Standard Operating Procedures have been drafted, and the strategic plan's goal is to grow the organization. With research completed, it was announced that moving forward, meetings can use *unanimous consent* when appropriate. Unanimous consent is a tool used for handling business when it's clear and obvious that the will of the assembly is to pass the motion. (Examples include adjourning a meeting.) If a member objects to the unanimous consent, then a vote will take place and majority rules.
 - Robert's Rules Process for Unanimous Consent
 - For Minutes
 - Chair will state: "The Minutes have been posted online since Sunday. Are there any corrections?"
 - It is never in order for a meeting attendee to simply object to the Minutes. If a member has an objection to the *content* of the Minutes, he or she must offer a correction. If a disagreement arises about the correction, the correction can be amended.
 - Chair will state: "If there are no (further) corrections (pause), the Minutes are approved as posted."
 - For Bylaws:
 - Unanimous consent can also be used for a bylaw amendment if there is no opposition for the change. However, that would be more appropriate when fixing a minor error or a singular amendment, and not what will be used for the comprehensive bylaw update scheduled for this meeting.
 - Robert's Rules Process for Treasurer's Reports
 - The proper way to handle a Treasurer's Report is to simply announce them and file, as there is no approval required for the report.
 - Treasurer will share the report, provide any explanations, and answer questions. Then the Chair can simply state, "Thank you. The Treasurer's Report will be filed," and move onto the next item of business.
- Laura Heymann announced that November Minutes were posted online. There were no corrections offered, and therefore they were approved as posted.
- Jayme Thomas shared November-January Treasurer's Report. All questions were answered by the Treasurer, and the report was filed.
- President's Announcements – Laura Heymann

- Grant Updates
 - Women Inspiring Philanthropy grant process was picked up again in January. After determining that the association's original ask was no longer a good fit for the grant, Laura advised that the association would like to be removed from the running. Moving forward, Laura is in contact with the SHHS principal and AISD leadership to find a better/larger project to be funded through this \$50k grant and we will refrain from applying for it again until we have an ask of suitable size to qualify.
 - We are still waiting updates from a grant applied to in September.
 - Two additional grant deadlines are coming up, and Laura will be submitting applications.
- SHHS Funding Updates
 - No additional asks have been received for the Texans Helping Texans Program, but any future updates will be shared monthly through our newsletter! (You can sign-up any time at www.shhtexans.org.)
 - Laura reviewed our current programming for the SHHS community, which includes...
 - Scholarships
 - Texans Helping Texans Program
 - Alumni Support Applications (ASAs)
 - Staff Appreciation
 - Advocacy
- Strategic Plan
 - The association retained consultants and was awarded a grant to work on a strategic plan in 2020. A sneak peek of the plan was provided to meeting attendees, and a finalized PDF version will be shared on the website! (Update: <https://shhtexans.org/strategic-plan>)
 - The main strategic directions are as follows...
 - Catalyze and position alumni for unified success
 - Build an empowered leadership for longevity
 - Maximize financial support to fulfill the mission
 - Pursue equitable resources by advocating for SHHS community
 - Each strategic direction has specific action items, with the action item having a 90-day implementation plan established.
 - Some of the first quarter (Q1, Jan-Mar) action items are already actively being worked on, and some will be addressed with the proposed bylaws changes.
- Third-Party Event Plan
 - This is a new policy document that has been created as a result of the strategic plan workshops and researching other non-profit's similar guidelines.
 - With limited time and the focus on building the association, it was determined that some fundraising events (such as Flings) can no longer be managed by the organization. The return on investment (soliciting donations, booking venues, tracking and putting together donations, locking in volunteers for the day-of event, etc.) has been dwindling over the last few years. This policy allows community members to host their own events (such as Flings or Class Reunions) to benefit the association. This is a great idea for any alumni who still want to get together to see old friends, while helping current Texans.
 - The full document can be found at www.shhtexans.org/documents with the application at <https://shhtexans.org/event-request>; the policy will also be discussed in much further detail at the February meeting.
- Scholarship Donation in memory of Jo Ann Goolsby

- The association was honored to receive a large donation from Mrs. Goolsby's children in late 2020. We will continue to award scholarships in her name, continuing the beautiful legacy of this former Big Sam teacher.
 - You can learn all about Mrs. Goolsby's impact on SHHS at <https://shhstexans.org/joanngoolsby-scholarship>.
 - General scholarship information (including other memorial scholarships and past winners) is available at <https://shhstexans.org/scholarships>.
- Proposed Bylaw Review
 - Proposed changes were shared with meeting attendees with changes highlighted, and the current bylaws on-screen for comparison. Each article was read aloud, and the reasoning behind the change was shared. Questions were encouraged and answered throughout the review.
 - Following precedence, the proposed bylaws (dated January 13, 2021) have been posted to the association website at <https://shhstexans.org/documents> for review by all.
 - Voting to approve the bylaws will occur at the February General Meeting, scheduled for February 10, 2021.
- Questions/Comments/Items not on Agenda
 - The association was nominated for the 2021 Celebrating the Dream Service Award! The event is hosted by the City of Arlington MLK Celebration Committee. The individual or group receiving this award exemplifies the "spirit of community service" which strives to promote standards of excellence through academics, leadership, involvement, and service. Thank you for the nomination! (Event will be streamed online on Friday, January 15, 2021. More details here: https://www.arlingtontx.gov/residents/events/advancing_the_dream_celebration/2021_celebration/events)
 - Upcoming meetings include February and March General Meetings. The association is currently taking cues (as far as in-person events) from Arlington ISD. Stay tuned to our social media and website for any location updates.
- Meeting adjourned at 7:51pm.
- Minutes submitted by Secretary, Erica Garcia.