



SHHS ALUMNI ASSOCIATION • P.O. BOX 152742 • ARLINGTON, TEXAS 76015
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February General Meeting

Wednesday, February 10, 2021 at 6:30pm

Location: Hosted live on Zoom

Board Members in Attendance: Laura Heymann, Darla Peznell, Jayme Thomas

Board Members Not in Attendance: Erica Garcia

Additional Attendees: See Sign-In Sheet

**The President was present at the meeting.*

- Welcome and Call to Order was at 6:36pm, followed by Pledge of Allegiance and Moment of Silence.
- Laura Heymann announced that January Minutes were posted online. There were no corrections offered, and therefore the Minutes were approved as posted.
- Jayme Thomas shared January-February Treasurer's Report. All questions were answered by the Treasurer, and the Treasurer's Report was filed.
- President's Announcements
 - Proposed Bylaw Voting
 - Darla Peznell motioned to approve the proposed bylaws as read at the January General Meeting and posted on the association website; motion was seconded by Jayme Thomas; motion approved.
 - Grant Updates
 - NBC, Project Innovation Grant – Currently do not qualify due to budget requirements.
 - Women Inspiring Philanthropy – Decision was made to wait for a large-scale project that would be a better fit.
 - United Way, Women United Grant – Completed grant and recently submitted additional documents per their request.
 - North Texas Community Foundation – Pending decision from NTCF for grant application from last year.
 - MLB – Will apply for September 1st grant, to allow the association to focus on strategic planning this spring.
 - SHHS Funding Updates
 - DEAR Den – The request was previously fulfilled by using a \$290 check, but there were processing/money access issues. To still complete the ASA, the board purchased all the items needed and physically delivered to SHHS.
 - Principal's Discretionary Fund – The \$290 check for DEAR Den was transferred to the Principal's Discretionary Fund, and an additional check of \$1,210 was issued to total the \$1,500 typically donated.
 - Black History Month – A \$350 check was issued to provide support for this year's programming.
 - Third-Party Event Plan
 - The plan was presented at the January General Meeting. It is also available at www.shhstexans.org/documents. The document outlines how individuals can raise funds to benefit the association and details access to logos, etc.

- Discussions & Updates
 - Scholarship Committee
 - JoAnna Cardoza and Nicia Dibben have volunteered to join the committee. Anyone else interested in joining the committee should send a quick email to info@shhstexans.org. The more, the merrier!
 - Discussions held regarding the best way forward for applications (physical vs electronic). Jayme Thomas shared that nearly all kids have some type of device as well as access to hot spots now, whereas fewer were prepared last year because of the sudden shift to online learning. In addition, not as many kids are currently learning in-person.
 - The board will move forward with a (mostly) online application. However, the PDF document will also be emailed to the school for any students who may need/prefer the paperwork.
 - Elections Committee
 - Nicia Dibben has volunteered to join the committee. Anyone else interested in joining the committee should send a quick email to info@shhstexans.org. We need 2 additional volunteers.
 - Future Meeting Venue Options
 - March General Meeting will be held on Zoom, and we hope to gather in-person for the April General Meeting (possibly an outdoor event in Central/East Arlington.) Unfortunately, Angelo's Pizza closed in December. If you have any suggestions for centrally located venue options that are no/low cost, please share those with us! We are always available at info@shhstexans.org, or you can comment on social media.
 - Upcoming Events
 - UTA Day of Service/Mile-Wide Beautification Project – Saturday, April 10
 - Annually, the University of Texas at Arlington organizes their student body to give back to the local Arlington community. UTA asks non-profits to submit projects that would benefit from this special day.
 - The association's project is a mile-wide beautification of the streets surrounding SHHS. Information will be finalized throughout the next couple of months, and we'll have an update soon!
 - April General Meeting – Wednesday, April 14
 - Along with standard business, this will also be our Volunteer Appreciation Event AND allow us to induct new honorees with the Long-Haul Texan Awards!
 - The Long-Haul Texan Awards were created in 2019 to honor long-time volunteers. The first awards were given to founding board members from the 90s who stayed active and supported the new association after it become a 501(c)(3) registered non-profit. This award allows the association to thank Texans more often than just the annual Long Tall Texan Award given by SHHS at graduation.
 - If you know any Texans who have been long-time volunteers and been instrumental in moving the organization forward, please send their info and why you think they should be honored to info@shhstexans.org. (There is no formal application – we are excited to read all your emails!)
 - Strategic Plan
 - Reviewed the strategic plan goals by quarter. Q1 has 8 goals, while the rest of the first year range from 2-4 goals per quarter.
 - Q1 goals are as follows...

- Review Membership of current, lapsed and non- members to build a renewal and acquisition plan.
- Evaluate board positions and review bylaws and update. **(Now complete!)**
- Evaluate current fundraisers to see what is and is not working to make changes and add new opportunities.
- A gift acceptance policy is created.
- Align fiscal year to match SHHS calendar year. **(Now complete!)**
- Case for Advocacy created.
- Comprehensive list made of all committees, boards, meetings, groups where decisions made that impact the SHHS community.
- Case for Support created to align with school needs.
- We are happy to bring on anyone who is interested in helping with any of these goals! Please contact us via email at info@shstexans.org to join the collaborators list(s)!
- Meeting adjourned at 7:23pm.
- Minutes submitted by Secretary, Erica Garcia.